



natrona heights baseball/softball assoc., inc.

p.o. box 11

natrona heights, pa 15065

telephone: 724.681.1529

website: www.nhbsa.com

January 1, 2019

RE: NHBSA Advertising and Sponsorship Opportunities

Dear Local Business:

The Natrona Heights Baseball/Softball Association would like to offer you the opportunity to advertise your business or organization at our complex. We are located along California Avenue and Eleventh Avenue. For the past 75 years our organization has provided a quality program that currently serves over 300 boys and girls in our community. A lot of our success is credited to businesses just like yours. Our fields see approximately 10,000 faces every season. This is a great way for your business to advertise and help the kids in our community.

We would not exist without the generous support from our local businesses. If you would like to take advantage of this opportunity, please select the type(s) of sponsorship below, and return it, along with your payment to the address above. Please make checks payable to NHBSA.

Listed below are our sponsorship and advertising opportunities. Please circle or highlight the options that you would like to participate in.

1. **Team Sponsorship:** For \$300 you can sponsor a baseball or softball team and have your business advertised and on their team uniforms.
2. **Sign Advertising:** 3' X 6' sign that will hang on our fences from March to October with your businesses logo information. \$150 the first year. (\$100 renewal for following year)
3. **Scoreboard Advertising:** Quad panel scoreboard on Field 1 for \$250 per year. \*If you sign for 5 years it is only \$1000. (Three advertising opportunities available on Field 1)
4. **Full Scoreboard Advertising:** on Field 2 for \$500 per year. \*A five year commitment will receive a 10% discount. (One advertising opportunity available on Field 2)

On behalf of our community's youth and the Board of Directors of NHBSA, we thank you in advance for your support in this important youth program. We hope to hear from you soon. Any questions, please contact 724-681-1529.

Sincerely,

Gary Meanor  
President, NHBSA

*Board of Directors: Gary Meanor, Doug Nulph, Kate Bielak, Diane Meanor, Shawn Hewitt, Shawn Wislie, Mike George, Sheldon Kesicki, Scott Cale, Dave Stubenbort, and Gary Kesicki, and Justin Thompson.*